



Family Haven

Sheltering Families since 1984



**Closer
to Home**



A campaign to prevent and
reduce homelessness



**Leading
with Solutions**

The Homelessness Crisis Continues to Worsen



Creative solutions are needed to prevent and reduce the number of people experiencing homelessness in Maricopa County, the fastest growing county in the United States.

As the nation's fifth largest city, Phoenix is uniquely positioned to demonstrate that homelessness is solvable before we become known as just another failed city... Los Angeles, San Francisco, and others we have come to identify in this way.

It does no good to simply replicate systems that have brought us to where we are. More of the same will not end the threat to the fabric of our community. Nor can we wait for the real estate market or the government to create enough affordable housing.

Between population growth, an estimated shortage of 250,000 affordable housing units, rising rents and the gentrification of more neighborhoods, the number of homeless in our community is already shocking. Add to it the pandemic and the end of the eviction moratorium, the trajectory worsens.

We cannot wait!

CASS believes a more comprehensive system will move the needle. Working strategically, the organization is developing a comprehensive system where individuals move off the street into specialized programs with supports that lead towards independence and sustained housing.



“Homelessness has devastating effects on people’s health and spirits, whether they live in a tent, a vehicle, or a homeless shelter. It can feel like being invisible.”

— *Karl Obergh, PE*

Past Chair, CASS Board of Directors



Maricopa County has the highest rate of unsheltered individuals in Arizona, rising 92% from 2018 to 2022. More than half of the people who are homeless are unsheltered – indicating a huge need for emergency shelter beds as the first step towards stability (Maricopa Regional Point-In-Time Count, 2022).

Nationally, Arizona also has one of the highest loss rates for housing, and Maricopa County leads the nation in evictions, with a rate of nearly twice the national average.

Countless studies point toward the lack of affordable housing, poverty, unemployment, under-employment, physical and mental health problems, and the impact of racial disparities as the root causes of homelessness.





CASS' Family Haven

Children face devastating challenges when they lose their home. The resulting fear and unpredictability can damage their development and ability to learn (Institute for Children, Poverty, and Homelessness). Children impacted by homelessness also have higher levels of behavioral problems, increased risk of health problems, and are more likely to show lower academic performance, repeat a grade, or drop out of school. Family homelessness disproportionately impacts women and people of color, who also face additional societal and cultural challenges.

CASS' Family Shelter is the second largest family shelter in the Phoenix Metropolitan area. All families participate in case management services designed to address barriers to permanent housing.



377 family members served from a total
of **93** families (Fiscal Year 2022)
36,169 nights of shelter provided

100% utilized case management support

22% of heads of household reported one or more disabling conditions

70% of heads of household graduated high school or equivalent

38% of heads of household were employed or had income upon arrival

32% reported a history of or were presently fleeing domestic violence

18% stayed in hotels or places not meant for habitation prior to their arrival

Of **243** children served, **96** were under the age of 5 years old.

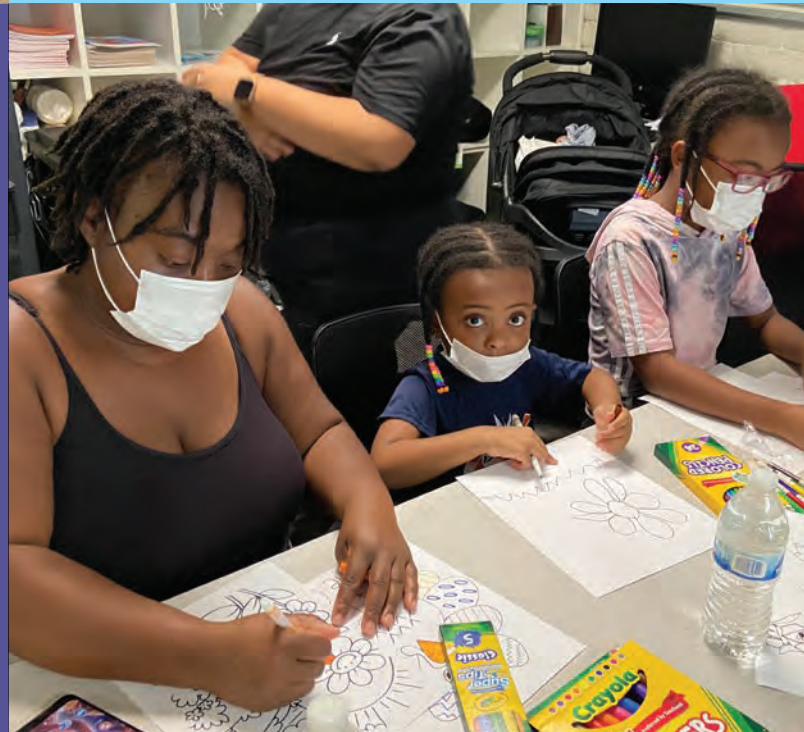
Autumn came to CASS after her family of six had spent a significant amount of time living out of their car. With no employment and a recent eviction, finding a place to live was exceptionally difficult. After arriving at CASS and finally having a stable place to sleep every night, both adults were able to start looking for work. The family was then referred to CASS Rapid Re-Housing (RRH) for help finding housing. Autumn and her family have now been approved for an apartment and CASS RRH will provide temporary rental assistance to allow the family to stabilize and gradually become self-sufficient.



A 23-year-old single father to a toddler, Percy spent numerous days living on the streets or couch surfing. Percy worked with CASS case management to create case goals, including securing childcare for his son; maintaining employment and increasing savings while looking for a higher-wage job; and applying for housing. While a few properties denied him due to his 3-year-old felony and ongoing probation, he found an apartment that approved him. Percy completed all tasks required of him for tenancy and was able to move into his own place with his son.



Carole and her family came to CASS after being unable to find housing. She was already working full time, and her kids were enrolled in school. She was finding it seemingly impossible to find affordable housing. Carole had previous bouts of homelessness, so because of this, and also the size of her family, her case manager referred her for an Emergency Housing Voucher. Carole worked diligently completing all of the necessary paperwork. Having this voucher meant that Carole would only have to pay a set portion of her income for rent. Carole has now been accepted into an apartment. Due to the voucher, Carole's housing will be sustainable, and we are very grateful that she and her family will be able to live their life safely.



Arizona's Leader in Compassionate Community Solutions

Leading with Solutions:

CASS' Closer to Home Campaign Will Change Families' Lives



Estimated Project Costs

Property Purchase and Renovation of the Family Shelter, with an on-site Family Counseling and Education Center	\$7,850,000
Three Year Operating Budget	\$3,150,000
Operating Reserves	\$1,000,000
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Total Project Costs	\$12,000,000
City of Phoenix Committed Funds	-\$1,200,000
Congressional Funds through Rep. Stanton	-\$750,000
Other Committed Public and Private Sources	-\$258,000
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Total Campaign to be Raised	\$9,792,000

“CASS is phenomenal, and Lisa is the right CEO at the right time. Homelessness is not only a human issue it is also a health concern of broad proportions.”

— *Gerald L. Wissink, FACHE*
 Chief Executive Officer
 BHHS Legacy Foundation



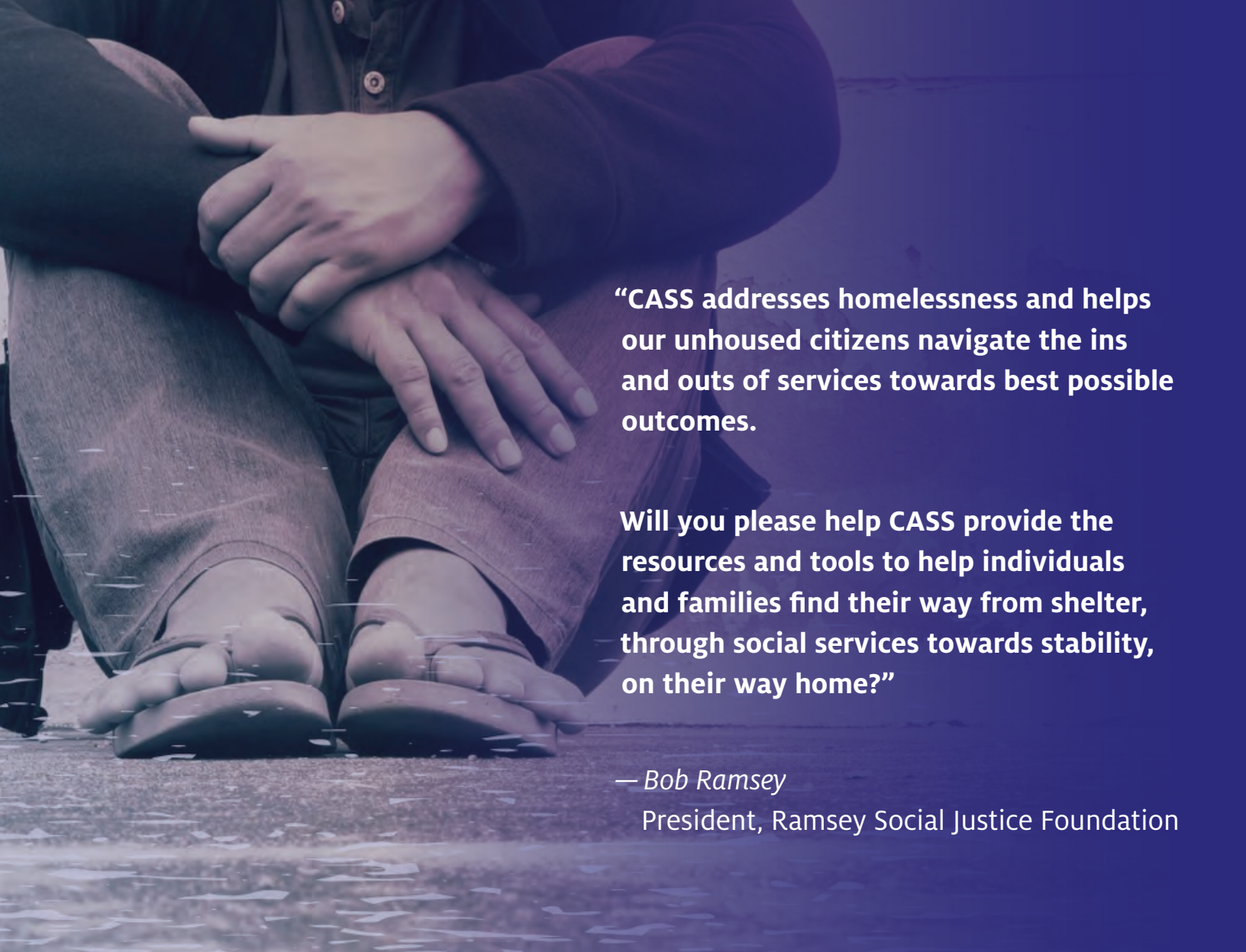
Naming Opportunities

Property Naming	\$3,000,000
Classroom	\$500,000
Childcare Room	\$500,000
Computer Room	\$500,000
Food Pantry	\$300,000
Gated Playground	\$100,000
Apartment (each)	\$75,000
Picnic Tables (each)	\$20,000

Naming privileges are reserved on a first come, first served basis. In addition to the naming opportunities detailed here, a donor wall will be prominently located at the CASS downtown shelter as a reminder of those whose generous support has helped to prevent and end homelessness.

Term of Naming Privilege: up to \$99,000 = 3 years; \$100,000 to \$999,000 = 10 years; \$1,000,000 or more = 15 years

Note: Amounts indicated do not necessarily reflect actual renovation costs, but are an indication of the memorial or tribute value. Gifts may be paid over a three-year period. Your gift will be publicly acknowledged in accordance with our donor recognition plan unless you request anonymity.



“CASS addresses homelessness and helps our unhoused citizens navigate the ins and outs of services towards best possible outcomes.

Will you please help CASS provide the resources and tools to help individuals and families find their way from shelter, through social services towards stability, on their way home?”

— *Bob Ramsey*

President, Ramsey Social Justice Foundation

**Closer
to Home**



CAMPAIGN CABINET *information*

David Bixby, Co-Chair
Laurie Goldstein, Co-Chair
Tom Kelly
Juliet Lim
Bob Ramsey
Marty Shultz
Gerald Wissink



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