



DINNER FOR DIGNITY

Reimagining the Future of Homelessness

CASS Dinner for Dignity Virtual Gala | October 8, 2020

“Reimagining Solutions for Homelessness”

Join us for our first virtual gala as we look to the future of homelessness in Arizona. The world is changing, but with 35 years of experience sheltering the homeless, we have learned to adapt to change long ago! Yet, as we look around today, many of the issues that led to the creation of CASS in 1984 have resurfaced once again – the tent city of 1984 on 9th Ave and Madison is now once again a tent city. We must reimagine the future and the solutions that get us through the trials of yesterday, the pandemic of today and over the hurdles of tomorrow.

With special guests United States Interagency Council on Homelessness (USICH) Executive Director Richard Marbut, Jr and a number of Valley mayors, we'll take a deep dive into the change that is possible if we reimagine the future of homelessness.

Event Sponsorship Levels

Presenting/Match Sponsor - \$50,000 plus an additional match commitment of up to \$50,000 to double all donations raised by this event

Name/Logo listed and highlighted as Matching sponsor on all promotional electronic materials
(Save the Date, Invitation, 7 daily email countdown alerts, post event communications, and more)

Full page ad in event program prime placement

Inclusion of an optional 2-minute video message or interview

Highlighted in on-screen display on pre-event welcome screen, during event, and credit scroll

Highlighted in pre-event social media and event landing web page

Logo included in CASS' 35th Anniversary Commemorative Magazine

Logo/Link on CASS website for one year

Framed logo acknowledgement in CASS lobby for one year

Legacy Sponsor - \$50,000

Name/Logo listed on all promotional electronic materials

(Save the Date, Invitation, 7 daily email countdown alerts, post event communications, and more)

Full page ad in event program prime placement

Inclusion of an optional 1-minute video message or interview

Highlighted in on-screen display on pre-event welcome screen, during event, and credit scroll

Highlighted in pre-event social media and event landing web page

Logo included in CASS' 35th Anniversary Commemorative Magazine

Logo/Link on CASS website for one year

Framed logo acknowledgement in CASS lobby for one year





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Sponsorship Opportunities (continued)

Leadership Sponsor - \$25,000

Name/Logo listed on all promotional electronic materials

(Save the Date, Invitation, daily email countdown to event alerts, post event communications, and more)

Full page ad in event program

Inclusion of an optional 30-second video message from sponsor

Highlighted in on-screen display on pre-event welcome screen, during event, and credit scroll

Highlighted in pre-event social media and event landing web page

Logo included in CASS' 35th Anniversary Commemorative Magazine

Logo/Link on CASS website for one year

Framed logo acknowledgement in CASS lobby for one year

Prosperity Sponsor - \$10,000

Name listed on all promotional electronic materials

(Invitation, 7 daily email countdown to event alerts, post event communications, and more)

Full page ad in event program

Highlighted in on-screen display on pre-event welcome screen, during event, and credit scroll

Highlighted in pre-event social media and event landing web page

Logo included in CASS' 35th Anniversary Commemorative Magazine

Logo/Link on CASS website for one year

Framed acknowledgement in CASS lobby for one year

Success Sponsor - \$5,000

Name listed on partial promotional electronic materials

(Invitation, email countdown to event alerts, post event communications)

Half page ad in event program

Included in on-screen display on pre-event welcome screen, during event, and credit scroll

Mention in pre-event social media and event landing web page

Logo/Link on CASS website for one year

Empowerment Sponsor - \$3,500

Name listed on partial promotional electronic materials

(Invitation, email countdown to event alerts, post event communications)

Half page ad in event program

Mention in on-screen display on pre-event welcome screen and credit scroll

Mention in pre-event social media and event landing web page

Courage Sponsor - \$1,000

Name listed on an e-blast promoting event

Quarter page ad in event program

Inclusion in on-screen display on post-event credit scroll

Mention on event landing web page



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Sponsorship Commitment Form

Name _____

Title _____

Company _____

City _____ State _____ Zip _____

Phone _____ Email _____

How would you like to be listed on materials and signage?

_____ \$50,000 | Presenting/Match Sponsor

_____ \$5,000 | Success Sponsor

_____ \$50,000 | Legacy Sponsor

_____ \$3,500 | Empowerment Sponsor

_____ \$25,000 | Leadership Sponsor

_____ \$1,000 | Courage Sponsor

_____ \$10,000 | Prosperity Sponsor

AMOUNT ENCLOSED \$ _____ (Please make checks payable to Central Arizona Shelter Services)

MasterCard _____ VISA _____ American Express _____ Discover _____

Card Number _____

Expiration Date _____ Billing Zip Code _____ CCV# _____

Name printed on card _____

Signature _____

Please return the form to:
Central Arizona Shelter Services
Attn: Development Department
PO Box 18250, Phoenix, AZ 85005
www.DinnerForDignity.org
development@cassaz.org
(602) 256-6945

