On any given day, there are more than **5,500 individuals** experiencing homelessness in the Greater Phoenix area. Losing a job, an accident, domestic violence, physical or mental illness—whatever the reason, without support, life events can quickly spiral into homelessness.

CASS is the largest and longest serving homeless emergency shelter provider in Arizona with adult and family shelters operating at full capacity 24/7, 365 days a year. Serving the entire Phoenix metropolitan area, CASS is a regional solution to homelessness, filling service gaps and helping thousands of people transform their lives, get a roof over their head, a job, and a chance at a new life.
**The Dinner**

Dinner for Dignity raises funds for CASS to fulfill its mission to empower people with diverse needs to end their homelessness by providing shelter and supportive services.

This year’s honorees, Terry Goddard and Lodestar Foundation have been long time supporters of homeless-serving organizations and worked tirelessly to bring an end to homelessness in the Phoenix area.

**Individual Honoree | Terry Goddard**

Upon becoming Phoenix’s Mayor 1984, Terry Goddard was faced with a Newsweek story about homelessness entitled “Phoenix: The City Without A Heart”. Mayor Goddard recognized that homelessness was a regional problem that, if not addressed, would destroy the vibrant Downtown he championed. With the City of Phoenix’s might behind him, Mayor Goddard championed CASS and the array of services that are vital to solving homelessness. Mayor Goddard’s commitment to ending homelessness was further demonstrated when he personally developed one of downtown Phoenix’s first truly affordable housing projects in 1994. Mayor Goddard continues to actively work to end homelessness in Phoenix.

**Institutional Honoree | Lodestar Foundation**

Lodestar Foundation Chairman, Jerry Hirsch, served a six-year term on the CASS board during its early years. After leaving the board, he organized a coalition of homeless-serving agencies, which included more than half of the then-existing homeless serving agencies. While the coalition was short lived, a number of the agencies continued talking and the seed was planted for the Human Services Campus. Starting in 2002 with a planning grant, Lodestar Foundation became the lead private-sector funder of the HSC and, as a result, the building in which multiple service providers help homeless clients bears the name: Lodestar Day Resource Center. Since its inception more than 20 years ago, Lodestar Foundation has been a stalwart supporter of CASS, the HSC, and other nonprofits serving individuals experiencing homelessness.
FOUNDING HONOREES

Jenny Norton
Bob Ramsey

COMMITTEE

Daisy Alarcon
Alisa Chatinsky
Ken Clark
Ann Cothton
Nicole Fries
Maura Goldsberry
Nico Howard
Jeff Stapleton

BOARD OF DIRECTORS

John Rivers, Chairman
Ryan Harper, Vice-Chair
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Lisa Glow
Nico Howard
Samantha Jackson
Derrick Johnson
Justin Johnson
James Morlan
William Morlan
Bryan Murphy
Karl Obergh
Christa Severns
Sr. Noreen Sharp
Colin Shipley
Jeff Stapleton
Cecil Tudor
Jonathon Vento

Date: Saturday, October 19, 2019

Cocktail Reception: 5:30 pm

Dinner: 7:00 pm

Location: Arizona Biltmore
2400 East Missouri Avenue
Phoenix, AZ 85016

Individual Honoree: Terry Goddard

Institutional Honoree: The Lodestar Foundation

Event Chairs: Gib McKay
Karl Obergh

Attire: Cocktail

Contact: Maura Goldsberry
Event Coordinator
(480) 318-2002
DinnerforDignity@CASSAZ.org

35 Years of Changing Lives
## Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Description</th>
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| Wisdom Sponsor    | $50,000  
*To help guide others & avoid mistakes of the past* |
| Benevolence Sponsor | $25,000  
*To benefit all of humanity* |
| Contemplation Sponsor | $10,000  
*To deepen & enrich life* |
| Ingenuity Sponsor  | $5,000  
*To solve problems & cope with responsibilities* |
| Hope Sponsor       | $3,500  
*To make the world a better place* |

## Benefits

- NAME/LOGO listed with Event Name on all promotional materials including front cover of program
- Full-page back cover ad
- LOGO/LINK on CASS website pages for 1 year
- Banner with NAME/LOGO at CASS administrative lobby for one year
- Drinks, hors d’oeuvres and dinner for 20

- Event presented by YOUR BUSINESS
- NAME/LOGO on all promotional materials
- Full-page ad
- Banner with NAME/LOGO at CASS administrative lobby for one year
- LOGO/LINK on CASS homepage for one year
- Drinks, hors d’oeuvres, and dinner for 10

- NAME/LOGO on all promotional materials
- Full page ad
- LOGO and support highlighted on social media outlets
- LOGO/LINK on CASS web page for six months
- Pre-event recognition to sponsors and guests via email
- Drinks, hors d’oeuvres, and dinner for 10

- Half-page ad
- Inclusion on event audio and visuals
- Drinks, hors d’oeuvres, and dinner for 10

- NAME in event materials
- Quarter-page ad
- Drinks, hors d’oeuvres, and dinner for 10

## For More Information

Maura Goldsberry, Event Coordinator  |  (480) 318-2002  | DinnerforDignity@CASSAZ.org
Choose Your Sponsorship Level:

- $50,000 Wisdom Sponsor*
- $25,000 Benevolence Sponsor
- $10,000 Contemplation Sponsor
- $5,000 Ingenuity Sponsor
- $3,500 Hope Sponsor

**Individual Tickets** (specify number)

_____ x $250 per person      _____ x $350 per person  *In honor of CASS’ 35th Anniversary*

I am unable to attend, but would still like to support CASS help end homelessness $__________

*Wisdom Sponsor is an exclusive opportunity*

Contact Information:

Sponsor/Donor Name: ________________________________________________________________

Person/Organization to be acknowledged: _____________________________________________

Contact Name: ___________________________________________________________________

Address: ________________________________________________________________________

City: ___________________________ State: _____ Zip: __________

Phone: ___________________________ Email: ________________________________

Method of Payment:

- Cash/Check Enclosed
- Credit Card
- Invoice

**CREDIT CARD AUTHORIZATION**

- American Express
- Discover
- Master Card
- Visa

Name (as it appears on card): ____________________________________________

Card Number: ___________________________ Exp: ____________ CVV: _______

Signature ___________________________________________ Date ____________________

Central Arizona Shelter Services (CASS)
Maura Goldsberry, Event Coordinator | (480) 318-2002 | DinnerforDignity@CASSAZ.org
230 South 12th Avenue | Phoenix, Arizona 85007 | O (602) 256-6945 | F (602) 256-6401 | TTY (800) 367-8939 | W cassaz.org

Central Arizona Shelter Services is a 501(c)(3) nonprofit charitable organization. EIN 86-0500753
AD COMMITMENT FORM

Choose Your Ad Size:

- **Full Page**
  - 8.5”x5.5”
  - $1,800

- **Half Page**
  - 4.25”x5.5”
  - $1,000

- **Quarter Page**
  - 4.25”x2.75”
  - $600

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**Specs**

- **PDF Format | Black & White**
- **Deadline:** Wednesday, October 9, 2019

Submit ad to DinnerforDignity@CASSAZ.org

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**Contact Information:**

- **Purchaser:**
- **Address:**
- **City:** __________
- **State:** __________
- **Zip:** __________
- **Phone:** __________
- **Email:** __________

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**Method of Payment:**

- **Cash/Check Enclosed**
- **Credit Card**
- **Invoice**

Preferred Date: __________

CREDIT CARD AUTHORIZATION

- **American Express**
- **Discover**
- **Master Card**
- **Visa**

Name (as it appears on card): __________

Card Number: __________

Exp: __________

CVV: __________

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Signature: __________

Date: __________

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