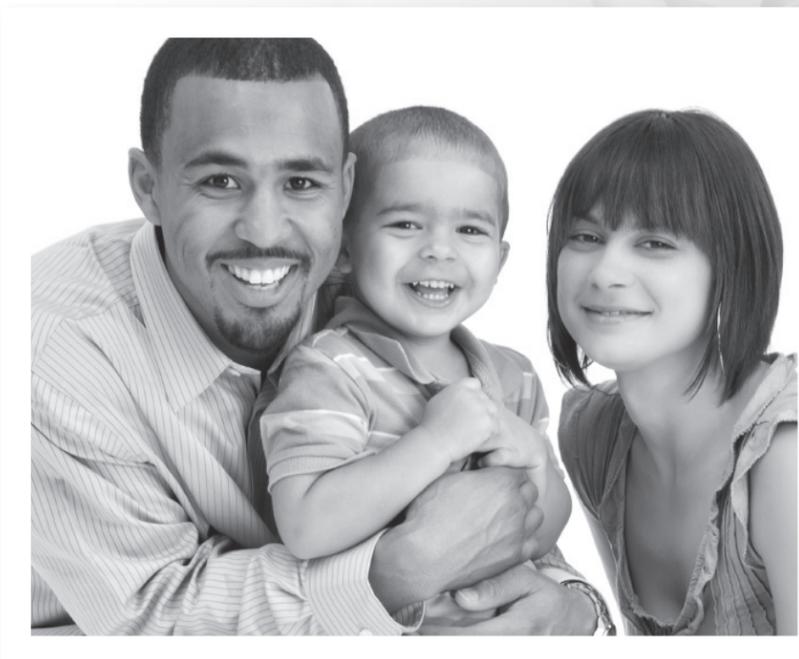


A CASS STORY:

A Family Who Beat the Odds

By: Glenn Oviatt, Vista Colina Case Manager



The Broadways utilized a family overflow shelter and began calling any resource that could get her and her family into permanent housing. Lillie never gave up hope for her family's future. She participated in a housing study intended to provide referrals for homeless families to various housing possibilities in Phoenix. Through the housing study, Lillie and her family were referred for Phoenix Section 8 housing, allowing her to jump to the top of a nearly three-year wait list.

All the pieces of their new life in Phoenix began to fall together. The Broadways came to CASS' Vista Colina Emergency Family Shelter in early September and Lillie immediately began sorting through possible Section 8 apartments, searching for a new job and returning to school for training to become a certified x-ray technician. While focusing on the well-being of her family, Lillie has also found ways to give back to Vista Colina by cleaning walkways before special events and spending time with children who return to the shelter on shorter school days.

Lillie recently moved her family into their new apartment on October 15th, just one month after entering Vista Colina. She began working nights as a manager for Kentucky Fried Chicken and continues to attend school in the mornings. With a strong will and seemingly boundless energy, Lillie has a positive view of her family's recent struggles.

"I have faith." She says. "Everything still worked out in the long run."

When Lillie Broadway left Mississippi in August to come to Phoenix for a new job, she never imagined she would become homeless with her partner Randy and two-year-old son, Timothy.

After placing their furniture in storage and packing all of their belongings in a car, the Broadways made the long road-trip west for her new job as a dredge operator in a road construction company. During a night in a Houston hotel, the family's car was stolen - and with it, their entire savings and most of their belongings.

With just \$60 left and no means to get to Phoenix, the Broadways traveled as far west as they could, eventually stopping in San Antonio. They met a preacher who paid for them to take

a bus the rest of the way to Phoenix. By the time they finally arrived in the Valley, Lillie had missed her first day of work and lost her job.

Left jobless with no home or money, Lillie and her family were stranded in downtown Phoenix. Instead of dwelling on her misfortune, she immediately sought for ways to find stability for her family. With Randy unable to work due to health concerns, Lillie knew she had to stay strong and move forward.

"I've never been one to let things push me backward," she said. "If you put one foot forward, the other will fall too—unless you trip. And if you trip, then you get up and keep going. You can't let circumstances stop you from living your life."



Give a Gift that will Work for You and Help the Homeless!

A donation to CASS qualifies taxpayers for a dollar-for-dollar Arizona State Tax Credit up to \$200 for individuals and \$400 for married couples. Take advantage of this opportunity and donate today!

This credit is in addition to the public and private school tax credits.

Consult your tax advisor to learn how this credit can be most beneficial to your tax circumstances as well as to CASS.

For more information about tax credit eligibility, contact the Arizona Department of Revenue's website, <http://www.azdor.gov>.

For any additional information about Central Arizona Shelter Services (CASS) please call 602.256.6945 or visit cassaz.org

WINTER Wish List

Donate items from our Wish List & help us meet the needs of the over 1,000 men, women & children we serve each night.

CLOTHING	HYGIENE ITEMS <i>(Full or Family Size Only)</i>	HOUSEHOLD ITEMS
Clothing for men, women & children <i>(gently used or new)</i>	Toilet Paper	Shower Curtains
Underwear <i>(new)</i>	Aerosol Deodorant	Bath Towels <i>(new or gently used)</i>
Socks <i>(new)</i>	Body lotion	New Blankets
Professional Work Attire <i>(men & women, preferably plus sizes)</i>	Liquid body soap	New Pillows
	Shampoo/Conditioner	Disinfecting wipes
	Foot Powder	Bed Sheets <i>(new or gently used)</i>
CHILDREN	Toothpaste/Toothbrushes	GIFT CARDS: <i>(\$5 increments)</i>
Diapers	Disposable Razors	Target, Costco, Walmart, etc.
Baby Wipes <i>(in hard containers for easy stacking)</i>	Shaving Cream	
Baby Formula	Feminine hygiene products	

DONATION CENTER HOURS:

Mondays & Wednesdays
from 7:00 AM to 6:00 PM
Saturdays from 9:00 AM - 1:00 PM

For more information, contact (602) 417-9800 or development@cassaz.org

LETTER FROM Mark Holleran

Dear Friends,

This holiday season, our hearts are warmed with the outpouring of support we receive from our volunteers and donors. With your help, the staff here at CASS gets to experience firsthand the many successes of our homeless clients as they work toward self-sufficiency. Lillie, the woman in our cover story, and her family are an example of the people we help every day. We are helping people in desperate need get back on their feet and rebuild their lives.

In this difficult economy, we value every donation and volunteer hour. It makes a difference! The need is indeed great, but together we are

lending a helping hand to those who would otherwise have nowhere to go and no one to lean on for support. It is this community spirit that keeps us going and keeps us strong.

From all of us at CASS, thank you for your support. This holiday help us to continue to spread the news of our life changing work..

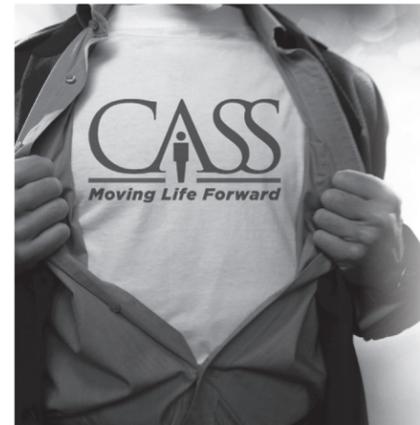
For the homeless,



Mark Holleran
Chief Executive Officer

DONATE TODAY TO BECOME A

HERO FOR THE HOMELESS



HEROES are dedicated to empowering men, women and children to end their homelessness. **HEROES** contribute \$500 or more annually.

With \$500, a **VALIANT HERO** could provide 7 families with one night of shelter in their own apartment.

A gift of \$1,000 from a **FEARLESS HERO** could provide one night of safe and secure shelter for 53 homeless adults.

A \$5,000 donation from a **COURAGEOUS HERO** could provide case management services to connect 30 of our most vulnerable and hardest to serve clients to mental health and medical services, drug rehabilitation or supportive housing.

A **BRAVE HERO** supports ten children to stay during their entire duration (3 months) at our Vista Colina Emergency Family Shelter and receive developmental childcare and resources needed to get them ready to enter school with a donation of \$10,000.

An **EPIC HERO'S** \$25,000 donation could help get 2,500 clients served by CASS' Employment Services back to work.

In appreciation of your significant, lasting impact on the homeless in our community, you will be recognized as follows:

- Membership into the Heroes for the Homeless Society
- Regular updates on CASS programming and activities
- Invitation to CASS' Heroes for the Homeless Reception
- Recognition on CASS' website and annual report

CURRENT TREND

Give The Gift Of Empowerment This Holiday Season:



HYGIENE DRIVE:

CASS serves over 750 people each night. The need for full or family sized hygiene items is great. We like to send our clients out to search for jobs feeling fantastic about their appearance and helping CASS provide them with basic hygiene items is a great way to help them succeed!

KEEP THE CHANGE DRIVE:

How much spare change do you have stuck in your couch cushions or rattling around the ashtray in your car? Why not donate it to CASS? Ask your friends and family to round up their spare change so you can donate it to help end homelessness.

HANDS ON VOLUNTEERING:

Volunteering at our Downtown Campus and at the Vista Colina Emergency Family Shelter is a fun and engaging way to give back to your community.

Volunteering for Central Arizona Shelter Services is a great way to give back this holiday season. Volunteering your time can be very rewarding and makes a difference in our community. It's fun to get creative and think outside the box when it comes to volunteering. Donation drives, spending time with our clients and creating a general awareness about the work CASS is doing to better our community are all great ways to get involved.

Donation Drives are a great way for younger children, schools and youth groups to volunteer their time to help empower homeless men, women and children to permanently end their homelessness.

DIAPER DRIVE:

Did you know that CASS goes through over 18,500 diapers and baby wipes annually? Diapers and baby wipes are always a critical need. Organizing a Diaper Drive at

“Donation drives are a great way for younger children, schools and youth groups to volunteer their time.”

your school or church is great way to help CASS' clients at the Vista Colina Emergency Family Shelter keep their babies clean and happy.

TOILET PAPER DRIVE:

The luxury of having toilet paper is not something we think about from day to day. Did you know that CASS goes through over 50,000 rolls of toilet paper each year? We need your help!

CLOTHING DRIVE:

To help empower our clients CASS supplies them with clean, gently used clothing. From every day t-shirts and jeans to professional garments we give our clients access to

what they need to survive. We are always in need of professional clothing so that our clients can go to job interviews with confidence, especially men's and plus-sized clothing. By organizing a clothing drive you are helping CASS empower our clients to move one step forward in ending their homelessness.

We hold Volunteer

Orientations every first Saturday and third Tuesday of the month. If you are interested in volunteering or want to organize a donation drive please contact our Volunteer Coordinator, Brenda Cash by email at bcash@cass-az.org or call 602.256.6945 Ext.3020

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Build-A-Bear Workshop Foundation

The Build-A-Bear Workshop Foundation awarded CASS a \$1,500 grant. This will help us meet the emergency needs of homeless families with children and provide shelter and supportive services so they can permanently end their homelessness. The Build-A-Bear Workshop Foundation is dedicated to our efforts and we appreciate their support.

THANK YOU!